

WEB MEDIA

VIDEO

Featured Video

Video placed on one of the two websites. Viewers can go from video to a specific part of your website. Our tracking system can track the activity going from our websites to yours.

Our websites are: www.hotlineguides.com and www.AgDeal.com



Video Requirements

- Video needs to be under 3 min.
- File Type wmv, avi, flv
(you can send it to us in this format but we cannot take this format off of websites)
- Include the website you want linked with the video
- Send it to us by Email, CD, DVD, and FTP

Video Pricing:

3 Months- \$600 6 Months- \$1100 9 Months- \$1600 12 Months- \$2000

EMAIL

Email Blasts

An email is sent out to a large variety of businesses interested in agriculture. You are able to choose specific states you want to target. The email will be sent out within a 48-hour time span.

Email Blasts Pricing:

\$250 per 1,000 emailed

Email Blast Requirements

- All of the text information you would like to have in the email blast
- All of the images that you would like in the email blast
- Company Logo
- Website address you want linked

BANNERS

Home Page Banner

The banner is placed on the Home Page of www.hotlineguides.com or www.AgDeal.com. You can go directly from our website to yours by clicking on the banner. We can then track the activity going from our website to yours.



Home Page Banner Pricing

3 Months- \$900 6 Months- \$1500 9 Months- \$2100 12 Months- \$2700

Banner Requirements

- All of the text information you would like to have in the banner
- All of the images you would like in the banner
- Company Logo
- Website address they want linked
- If sending in already created banner please supply one of the following sizes:
Width: 468px Height: 60px

“Receiving Over 150,000 Unique Visitors Per Month”



Sponsor Banner

The banner is placed under the sponsor section of www.hotlineguides.com or www.AgDeal.com. You can go directly from our website to yours by clicking on the banner. We can then track the activity going from our website to yours.



Sponsor Banner Pricing

3 Months- \$300 6 Months- \$500 9 Months- \$700 12 Months- \$900



Promote Your Business

Worldwide

With Materials You Already Have



Hot Line Guides and AgDeals.com's Online Customer Catalog Program. We can take your brochures or catalogs, and we will create an interactive digital catalog, which your customers can view on their computer. Don't have a catalog? Don't sweat it. Our in house staff of graphic design professionals will create one for you, using your photographs and information.

Unlike static, lifeless brochures, your online catalog is interactive and links directly to your website, helping drive customers to additional products or services your company may provide. With the ability to modify or update your own catalog/publication at any time your information is relevant, providing your clients with buying data that is valid to the current purchase decision process.

From 4 pages up to 100 or more, we'll develop a unique presence that generates exposure and creates new business.

Turn Your Lifeless Brochure Into A Digital Catalog

Pricing Structure: (# pages) x (months) x (price per page)

| | 4 Pages | 8 Pages | 16 Pages | 32 Pages | up to 96 Pages* |
|-----------|-------------------------|-------------------------|-------------------------|-------------------------|-----------------|
| 3 Months | \$720 \$60 per page | \$1320 \$55 per page | \$2400 \$50 per page | \$3840 \$40 per page | |
| 6 Months | \$1200 \$50 per page | \$2160 \$45 per page | \$3840 \$40 per page | \$5760 \$30 per page | |
| 12 Months | \$1920 \$40 per page | \$3360 \$35 per page | \$5760 \$30 per page | \$7680 \$20 per page | |

* For catalogs larger than 96 pages, please call for pricing.

Designing and Updating Your Catalog

Minimum 1 hour for cover design. Minimum 1 hour per ad template design. 15 minutes setup per page. Changes to your catalog are billed at \$60.00 per hour.

Scanning Your Printed Catalog

15 minutes setup per page.

Why Wait?

Get a leg up on your competition - and start increasing your exposure and generating new business! Contact your account representative today to broaden your exposure and increase your business with our new Online Customer Catalog program! Call 1-800-247-2000 our log on to www.hotlineguides.com or www.agdeal.com.

Hot Line[®]
farm and antique
Equipment Guide Monthly Update

AgDeal.com 
TOTAL AGRICULTURE

Promote your company through Actions not just Words

■ Let us bring your Ad to LIFE!

Zmags is the leading provider of digital publishing software that transforms traditional print publications and PDF files into beautiful and interactive presentations. Not only will a Zmag grab your buyers' attention, Zmags will give you information on how your advertisement performs in our magazine. Zmags the future of digital publishing!

Bring Your Ad To LIFE With Interactive Videos!

Zmag.....

- Provides a digital look with a lifelike feel.
- Is worldwide searchable in 27 languages.
- Has an Enhanced tool bar for easy and creative navigation
- Is capable of bringing advertisements to life.
- Has the ability to clip and email advertisements straight from the zmag.
- PDF downloadable
- Quick and easy to view
- Can print full magazines or single pages
- Analytics will give you information on how your readers behave

Click Play Video

Videos will play when clicked upon. No minimum or maximum time on videos that are click play

Auto Play Video

Will automatically play the video when the page is displayed Auto play is an extra \$100 per run with a maximum 30 sec. video

Video Requirements

- File Type wmv, avi, flv
(you can send it to us in this format but we cannot take this format off of websites)
- Include the website you want linked with the video
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Click To Play

Video Pricing Structure

| Run times | 3x Run | 6x Run | 9x Run | 12x Run |
|-----------|--------|--------|--------|---------|
| per run | \$150 | \$125 | \$100 | \$80 |
| total | \$450 | \$750 | \$900 | \$960 |

One time \$50 set up fee for video. Each time you change a video there is a \$50 set up charge